NEW YORK STATE OF OPPORTUNITY. Department of Motor Vehicles

# NAME SELECTION FORM FOR PRIVATE SERVICE BUREAU (PSB) APPLICANTS

The New York State Department of Motor Vehicles (DMV) must pre-approve the name that you select for your private service bureau (PSB) and any associated websites or social media accounts affiliated with the PSB **BEFORE** you submit an "Application for a License to Operate a Private Service Bureau or Open a Branch Office" (form MV-372).

Please enter up to three names that you would like DMV to consider, then fax this form to (518) 486-1931 or email the form to NYSPartneringPrograms@dmv.ny.gov for approval **BEFORE** you submit your application. DMV will tell you which name is approved.

**NOTE:** To avoid public confusion, the New York State DMV will **NOT** approve a name that contains "DMV", "Motor Vehicle" or "State".

## Name Selection Requests

1. _____

2. _____

3. _____

## Website/Social Media Name Requests*

1. _____

2. _____

3. _____

* In any case where a private service bureau maintains a website that offers services or transactions that an applicant could obtain or conduct directly via the Department's own website, the private service bureau must include the following language by means of a statement on its website/social media account on any pages that refer to licensing, registration or title transactions performed by the New York State Department of Motor Vehicles in a noticeably distinct manner and in bold type of a size equal to at least 24-point type:

**NOTICE: THIS TRANSACTION OR SERVICE IS ALSO AVAILABLE, AT NO ADDITIONAL CHARGE, DIRECTLY FROM THE OFFICIAL DEPARTMENT OF MOTOR VEHICLES WEBSITE AT DMV.NY.GOV**

## Requester's Information

Name: _____

Phone Number: (_____) _____ (area code)

Fax Number: (_____) _____ (area code)

Email Address: _____

**** INCOMPLETE APPLICATIONS WILL RESULT IN THE REJECTION OF YOUR APPLICATION ****